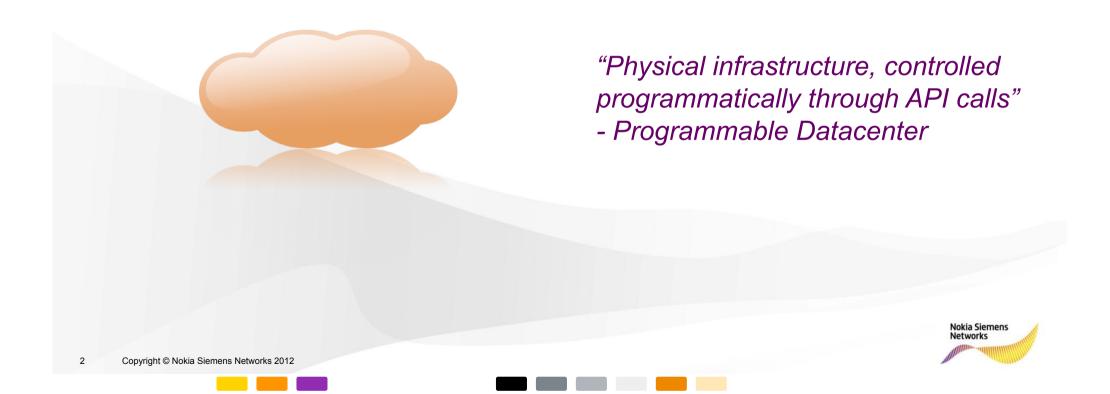
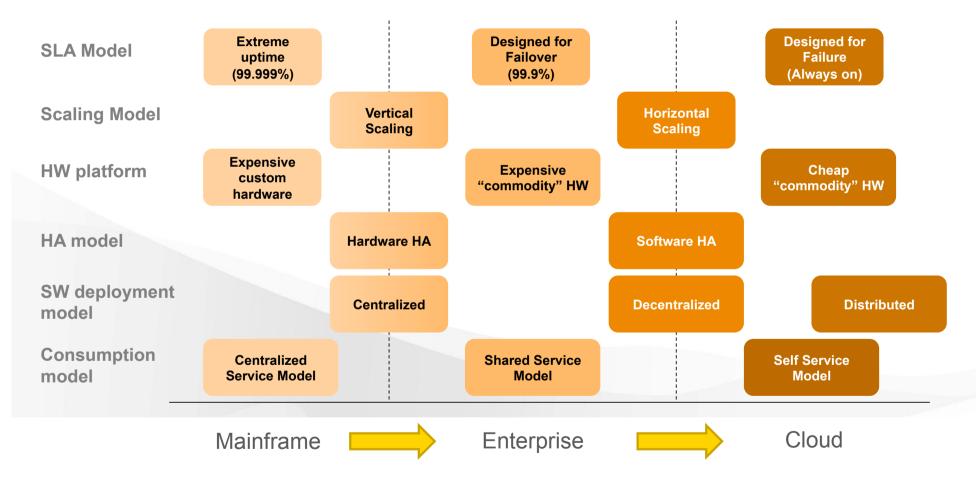


# **Cloud Computing Principle**

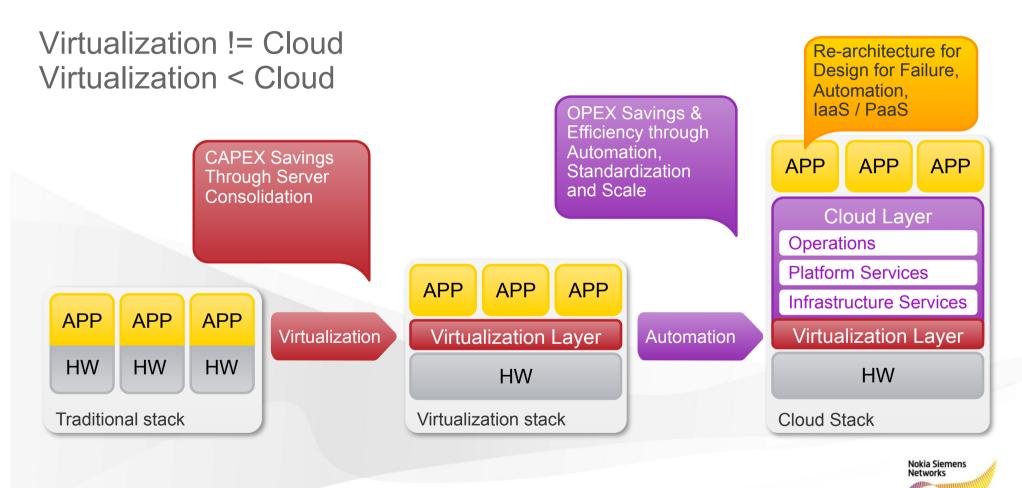


## **Cloud Computing is an IT Transformation**



http://www.cloudscaling.com/blog/cloud-computing/the-evolution-of-it-towards-cloud-computing-vmworld/

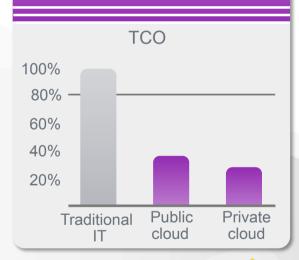
## From Traditional through Virtualization to Cloud Datacenters



Copyright © Nokia Siemens Networks 2012

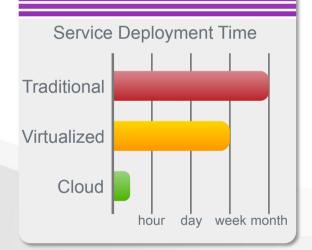
# **Jevon's Paradox** "Increasing efficiency of a resource increases its consumption"

# Cost Reduction and Right-sizing



### Create more

# **Business Agility**



## Innovation

Revenue Generating Services

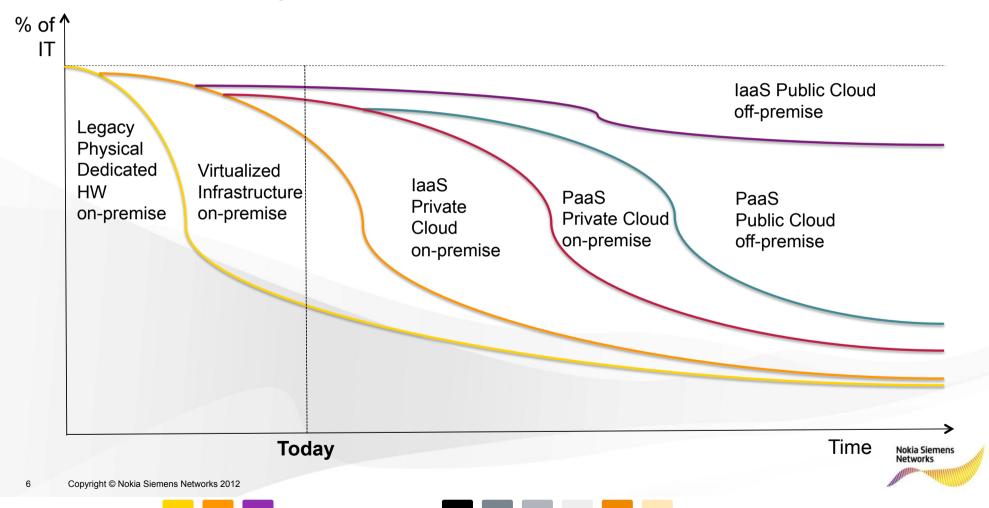


..thus you consume more

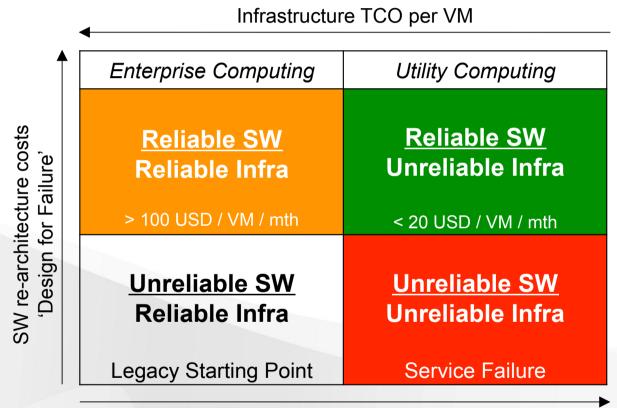


# Potential On/Off-premise Evolution for SW Runtime Env's

- for overall IT, not Telco-specific



## **Enterprise vs Utility Clouds - SLA Assurance & Cost**



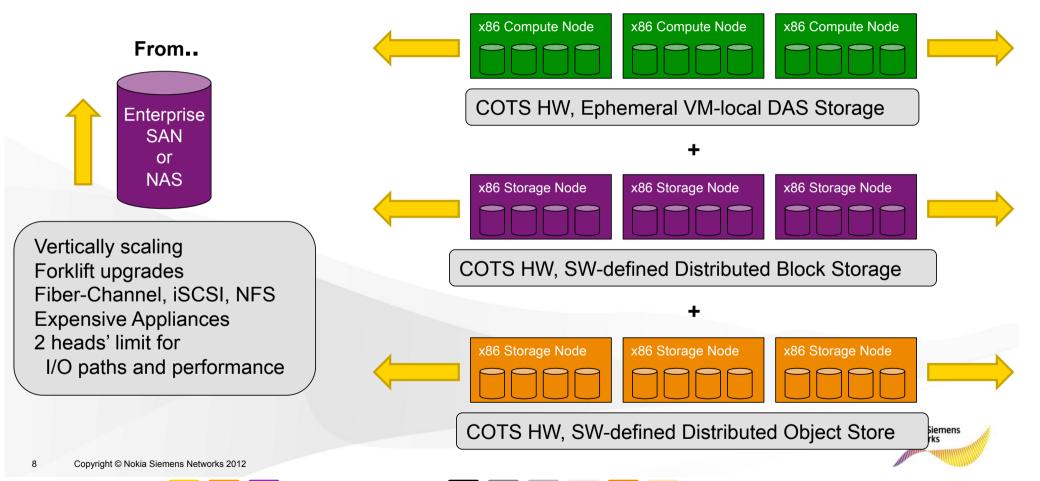
ROI, Service Margin from VM's



## Data Layer Evolution 1) – Storage

→ towards Distributed SW on COTS

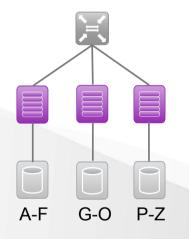
..То



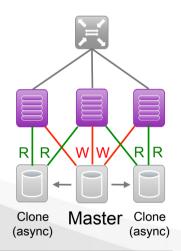
## **Data Layer Evolution 2) – Databases**

#### → towards Distributed SW on COTS

#### SQL RDBMS Sharding

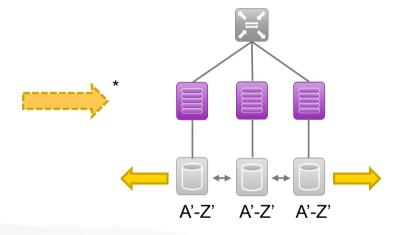


SQL RDBMS Write Master, Read Clones



Limited Scalability and Data Redundancy No or small changes to legacy apps Reliable Servers & Storage Expected

# Eventually Consistent NoSQL



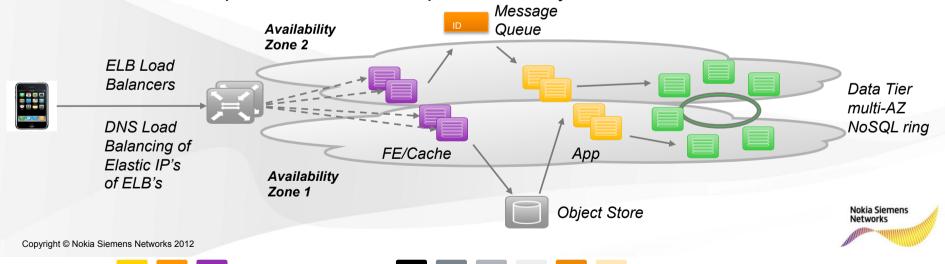
Large horizontal scalability Distributed redundancy New apps or major re-write

\*) Depending on needs, NoSQL can be a RDBMS replacement or an additional DB-like service

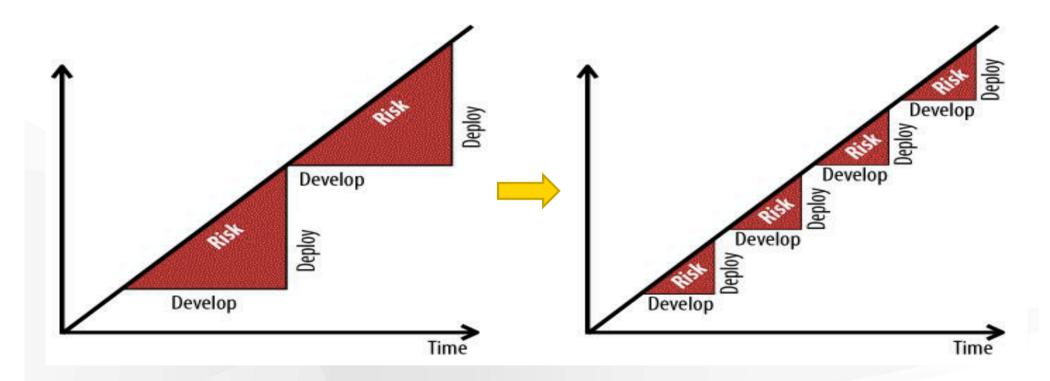


## Scalability & Fault Isolation Examples

- DNS Round-Robin of Elastic IP's for multiple Elastic Load Balancers
- Memcached Front-End VMs
- Asynchronous Message Queue, Event-driven Processing
  - Scale out/in worker nodes based on queue length, execution time
  - Avoid dependencies workers do not rely on, or wait for other VMs
- Use Vertical scalability, reboot VM with bigger instance type
- Use Horizontal scale-out & in of VMs based on load, business rules
- NoSQL or SQL DB replicated across multiple Availability Zones



# Small, Frequent Releases Reduce Risk





# Agile Development, Continuous Integration & Continuous Deployment (DevOps Principle)

Agile R&D Sprints



#### **Automated Integration & Staging Tests**

- Infrastructure as Code Agile datacenter
- Provision build farm on cloud, compile new packages
- Provision App VMs on cloud, Orchestrate from new packages
- Deploy test tool VMs on cloud
- Run, Monitor, Report



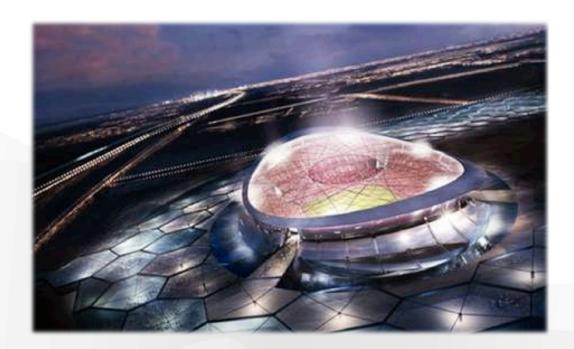
#### **Manually Triggered, Automated Push to Production**

- Introduce frequent, small updates to production
- Test on a subset of customers first
- Automated regularly practiced rollbacks





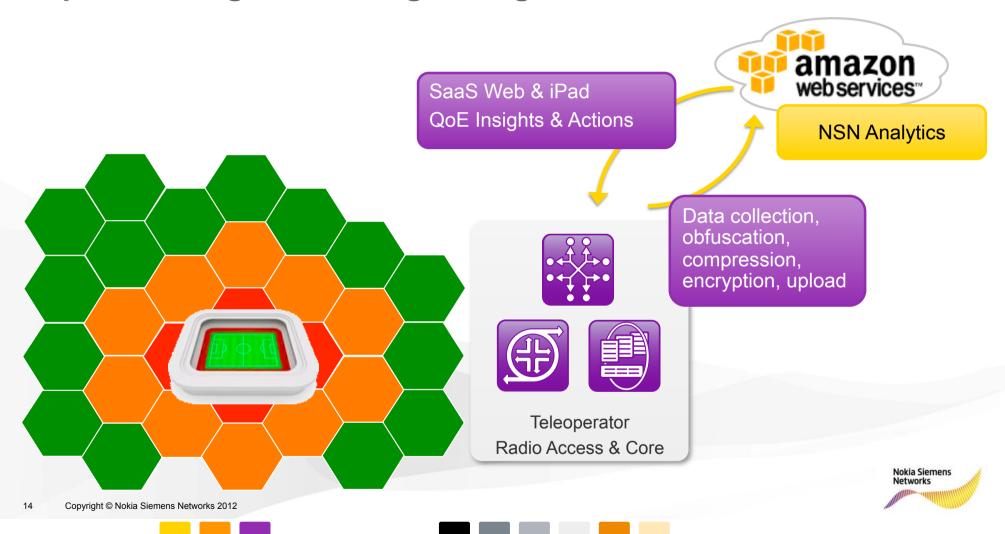
# **NSN Cloud Solution Example for Mobile Broadband**



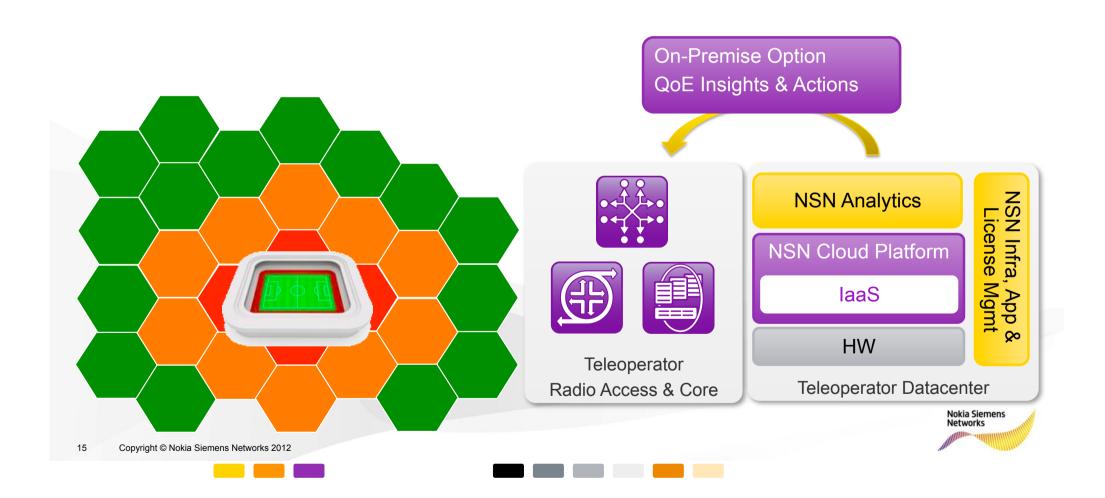




## **Experience Mgmt, Self-Organizing Networks**



# **Experience Mgmt, Self-Organizing Networks**



## **Experience Mgmt, Self-Organizing Networks**

